

Conferences, concerts,  
cuisine and culture



**HOF**

MENNINGARHÚS



Conferences, concerts,



**Akureyri** is a popular place for conferences and meetings. The town is peaceful and compact, making it easy to keep a group together while working or playing. First-class service is available in all areas, and it is very easy for everyone to enjoy the best. The possibilities for entertainment are unlimited year-round, whether for sightseeing, team building, sports, cultural events, presentations or training.



**Sightseeing** trips are educational and entertaining, and there are a lot of choices. Worth mentioning are short guided hikes in the oldest part of town, boat trips on the fjord Eyjafjörður, a historical tour of the old sod farm in Laufás, or a visit to Hrísey Island. Another possibility is flying to the island of Grímsey, north of the Arctic Circle. These trips generally take 1-4 hours.

Those choosing longer trips can, for example, go whale watching in Husavík, visit the natural paradise of Lake Mývatn or go river rafting in Skagafjörður. Longer trips can be expected to take at least 4-8 hours.

**Team building** of various kinds strengthens group ties and lays a foundation for productive work. In Akureyri team spirit can be built with sea angling, horseback riding, boat trips, bowling, golf tournaments, luxuriating in the town's health spas, curling, skating and ski trips. Outdoor recreational areas in Kjarnaskógur Woods and Hamrar are also ideal for building team solidarity.

A good option for getting to know the area is through presentations or **visits to North Iceland's companies**, associations, institutions and individuals that have carved out their niches.

Further information can be found at [www.visitakureyri.is](http://www.visitakureyri.is)

**Hof** is a cultural centre designed for music and other performing arts, where there will be top-notch facilities for conferences and meetings, receptions, parties and exhibitions. The building will have two larger conference auditoriums and a comprehensive restaurant service. Hof will have first-class facilities for events of various kinds and the best available technical equipment. Hof will be opened in August 2010.



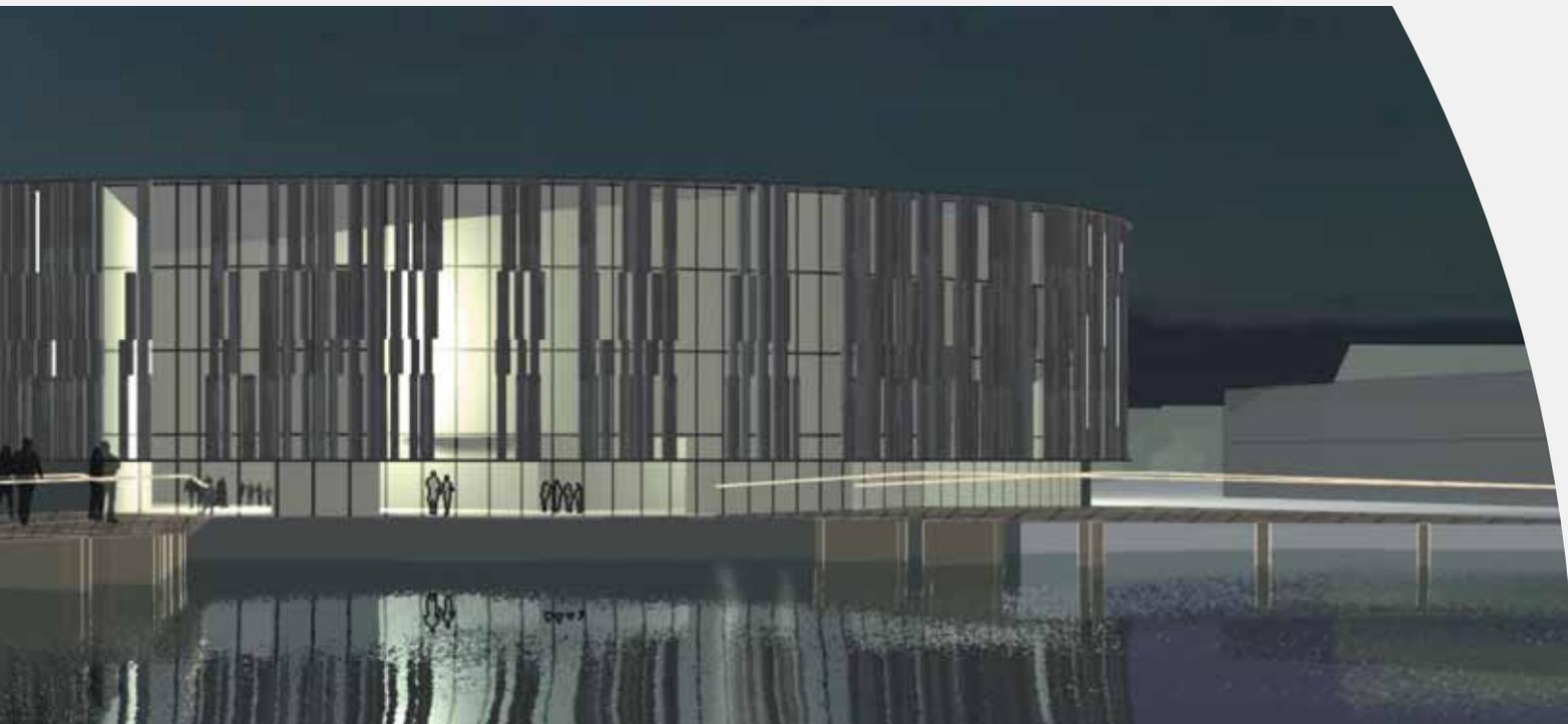
The town is well known for its diverse **cultural activities** in all areas. This includes a symphony orchestra, the only professional theatre outside the capital area and an ambitious art museum that is a credit to the town far and wide. The arts flourish in Akureyri. There are art exhibitions in large and small galleries and hundreds of concerts of all types the whole year round.

The centre of cultural life in Akureyri is Listagilid in the town's centre. It includes the Akureyri Art Museum, the Akureyri School of Visual Arts, artists' studios, smaller galleries, restaurants, the multipurpose spots Deiglan and Ketilhús and guest studios for artists coming from all over. The Akureyri Museum in the Old Town is well established and boasts remarkable exhibits, providing entertaining insight into the settlement of the area and development to the present time. The Iceland Aviation Museum and Museum of Industry are the other main museums in town.

Numerous major **events** are a permanent part of town life. For example, "Ein med öllu" on a nationwide long weekend in early August, Easter Adventure, Aim Music Festival, Art Summer with its finale Akureyrarvaka and the Visual Arts Festival. In addition, the town will be especially lively six Saturdays of the year when all of its exhibition halls, under the leadership of the Art Museum, coordinate exhibition openings on the same day.

Further information on events, accommodations, restaurants and other services for tourists and guests can be found at [www.visitakureyri.is](http://www.visitakureyri.is)

It will be an enjoyable experience to organize **conferences** in Hof. All technical facilities, such as wireless Internet connection, telemeeting equipment and video projectors will be the best available, and guests will enjoy the comprehensive services of professionals in all areas of leisure and work. A service centre in the building will provide assistance with everything relating to exhibitions, conferences and meetings.



**The main auditorium** seats 500 people. The seats are fastened to an inclined floor in the tradition of cinema theatres. The auditorium has a modern sound system, lighting equipment, technical booths, film projectors, telemeeting equipment, wireless Internet connection, DVD players and interpretation facilities. The auditorium has a large stage that can be adapted to the needs of users each time.

**The side auditorium** is a multiuse facility seating up to 200 people on a flat floor, providing many set-up possibilities. A stage can be placed anywhere in the auditorium; meetings can be held there as well as conferences or gala occasions. The auditorium has a modern sound system and lighting equipment, wireless Internet connection, telemeeting equipment, a DVD player, overhead projectors and a screen.

**The restaurant** in Hof is on two levels and seats up to 120 people. Nevertheless, accommodating up to 500 people for major occasions is easy by opening into the adjacent space.

The building's lobby has a fully appointed **service centre**, with photocopying, computers, network connection and telephones. There is a magnificent high-ceilinged open space on the same floor suitable for exhibitions and presentations, a multimedia cove for visual exhibitions and an entry area well-suited to receptions and exhibitions.

Further information can be found at [www.menningarhus.is](http://www.menningarhus.is)

All those wanting to **enjoy life**, indulge in food and drink, stay in first-class accommodations, see something unique and experience rejuvenating atmosphere should come to Akureyri. The environment, although peaceful, offers most of a major city's attractions. Here it is lovely to cater to both body and soul.



**AKUREYRI CENTRAL**

- HOTEL NORÐURLAND
- HOTEL AKUREYRI
- HOTEL EDDA EYRARLANDSVEGUR 28
- HOTEL KEA
- HOTEL HARPA
- HOF CULTURAL CENTRE

Akureyri and its surrounding area provide about 600 rooms during the summer and 400 in the winter. Most of the hotels are in the centre of town, and whether you choose a four-star hotel or a comfy guesthouse, you will find what you are looking for. There are five hotels in town and still more guesthouses; in addition, there are delightful country hotels only 10-15 minutes drive from centre of Akureyri.

Akureyri has numerous diverse restaurants. Most of them belong to the "Local Food" project, emphasising products from the area. The biggest restaurants can accommodate groups of up to 200 people, and with minor adjustments, the restaurant in Hof can seat up to 500. The town's meeting places and sports auditoriums traditionally house impressive, magnificent celebrations for up to 1000.

General information about the area can be found at [www.visitakureyri.is](http://www.visitakureyri.is)

**ICELAND - AKUREYRI LOCATION**

- AKUREYRI
- HÚSAVÍK
- MÝVATN
- REYKJAVÍK
- SKAGAFJÖRÐUR

RKV - AEY 45 MIN.



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